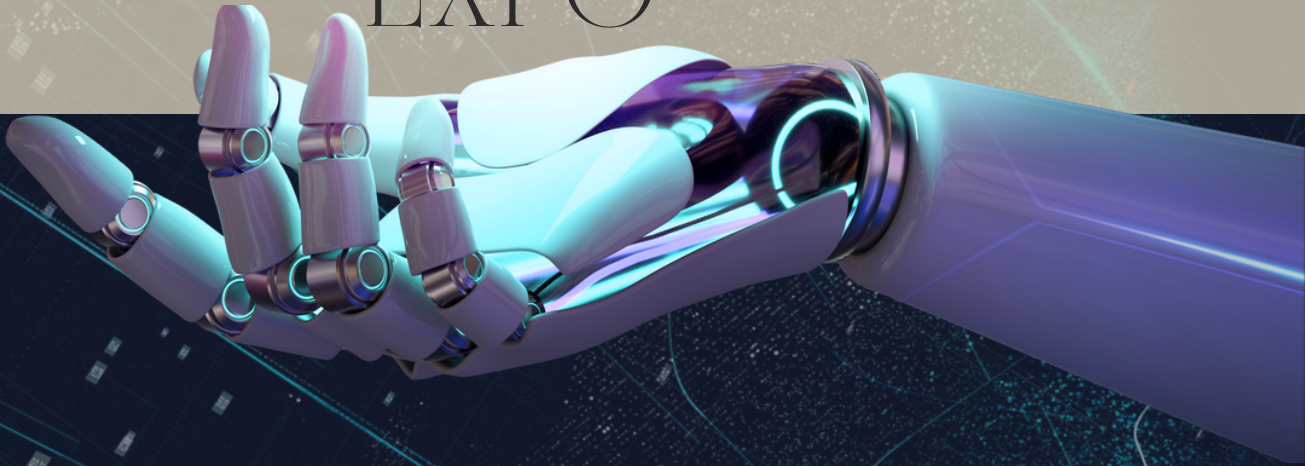




2023
LATIN BUILDERS ASSOCIATION
BUILDERS & BUSINESS
EXPO



PRESENTED BY
AMERANTSM

31
MARCH
2023

SPONSORSHIP OPPORTUNITIES

FRIDAY, MARCH 31, 2023 | 9:00 AM -5:00 PM
DOUBLETREE BY HILTON MIAMI AIRPORT & CONVENTION CENTER



SOLD
OUT

TITLE SPONSOR
AMERANTSM

\$10,000

- SPONSOR NAME WILL BE PART OF THE OFFICIAL EVENT NAME (IE: [TITLE SPONSOR] PRESENTS THE BUILDERS & BUSINESS EXPO)
 - DEDICATED BRAND ACTIVATION AREA AT VENUE ENTRANCE
 - COMPANY LOGO PROMINENTLY DISPLAYED AS THE BUILDERS & BUSINESS EXPO'S TITLE SPONSOR, INCLUDING BACKDROP OF INTERACTION AREAS
 - 10' X 20' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
 - TEN (10) ALL-ACCESS + LUNCH EVENT PASSES
 - COMPANY NAME AND LOGO ON ATTENDEE BAG
 - OPPORTUNITY TO INCLUDE MARKETING MATERIALS IN EACH ATTENDEE BAG
 - COMPANY LOGO ON 'BEST BOOTH' CONTEST CHIP
 - COMPANY LOGO AND NAME DISPLAYED ON EVENT LANYARD
 - COMPANY LOGO FEATURED IN ALL PRINT AND DIGITAL ADVERTISING MATERIALS AS TITLE SPONSOR
 - RECOGNITION AS TITLE SPONSOR IN PRESIDENT'S REMARKS
 - OPPORTUNITY TO SPEAK PRIOR TO KEYNOTE SPEAKER OR PRIMARY PANEL PRESENTATION
 - COMPANY NAME HIGHLIGHTED IN PRESS RELEASES AND ANNOUNCEMENTS
 - COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS TITLE SPONSOR
 - INVITATION TO PARTICIPATE AS A GUEST IN LBA'S PROYECTO PODCAST
-
- A decorative graphic at the bottom of the page consists of overlapping semi-circles in shades of blue, green, and yellow, with thin white lines and dots scattered around them.



PLATINUM | FIRESIDE CHAT SPONSOR

AVAILABILITY: 9 REMAINING, 3 SOLD

\$5,000

THE LBA BUILDERS & BUSINESS EXPO WILL FEATURE FOUR (4) FIRESIDE CHATS AS PART OF THE EVENT PROGRAMMING. EACH FIRESIDE CHAT WILL BE THEMED ON A TOPIC OF RELEVANCE TO THE BUILDING INDUSTRY.

PRELIMINARY TOPICS INCLUDE:

The Future of Mobility

The Future of Insurance

Technology and Commercial Development

The Future of Construction Equipment

- PARTICIPATION IN ONE OF FOUR FIRESIDE CHATS AS PART OF EVENT PROGRAMING
- 10' X 10' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- EIGHT (8) ALL-ACCESS + LUNCH EVENT PASSES
- OPPORTUNITY TO PROVIDE MARKETING SHEET TO BE DROPPED ON THE SEAT OF EACH ATTENDEE TO CORRESPONDING FIRESIDE CHAT
- COMPANY LOGO AND ASSOCIATED BRANDING ON FIRESIDE CHAT AREA
- COMPANY LOGO DISPLAYED AS PLATINUM SPONSOR ON MAIN STAGE BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS PLATINUM SPONSOR
- COMPANY NAME INCLUDED IN PRESS RELEASES AND ANNOUNCEMENTS
- OPPORTUNITY TO INCLUDE MARKETING MATERIAL IN EACH EVENT ATTENDEE BAG
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS PLATINUM SPONSOR
- INVITATION TO PARTICIPATE AS A GUEST IN LBA'S PROYECTO PODCAST



GOLD: BREAKOUT SESSION SPONSOR

AVAILABILITY: 6

\$3,500

THE LBA BUILDERS & BUSINESS EXPO WILL ALSO FEATURE TWO (2) BREAKOUT SESSIONS AS PART OF THE EVENT PROGRAMMING. THE BREAKOUT SESSION WILL AIM TO PROVIDE INFORMATION ON ENGAGEMENT WITH LOCAL GOVERNMENTS AND BEST PRACTICES IN SECURING FUNDING FROM LENDERS. 3 PARTICIPANTS PER SESSION.

- PARTICIPATION IN BREAKOUT SESSION PANEL
- 10' X 10' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- SIX (6) ALL-ACCESS + LUNCH EVENT PASSES
- OPPORTUNITY TO PROVIDE MARKETING SHEET TO BE DROPPED ON THE SEAT OF EACH ATTENDEE TO CORRESPONDING BREAKOUT SESSION
- COMPANY LOGO AND ASSOCIATED BRANDING ON BREAKOUT SESSION AREA
- COMPANY LOGO DISPLAYED AS GOLD SPONSOR ON MAIN STAGE BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS GOLD SPONSOR
- COMPANY NAME INCLUDED IN PRESS RELEASES AND ANNOUNCEMENTS
- OPPORTUNITY TO INCLUDE MARKETING MATERIAL IN EACH ATTENDEE BAG
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS GOLD SPONSOR



GOLD | CHARGING STATION SPONSOR

AVAILABILITY: 1

\$3,500

- 10' X 20' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- SIX (6) ALL-ACCESS + LUNCH EVENT PASSES
- COMPANY LOGO ON CHARGING STATION SIGNAGE
- COMPANY LOGO DISPLAYED AS GOLD SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS GOLD SPONSOR
- COMPANY NAME INCLUDED IN PRESS RELEASES AND ANNOUNCEMENTS
- OPPORTUNITY TO INCLUDE MARKETING MATERIAL IN EACH ATTENDEE BAG
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS GOLD SPONSOR

**SOLD
OUT**

GOLD | PHOTO BOOTH SPONSOR

ALPHA CLAIMS CONSULTANTS

\$3,500

- 10' X 20' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- SIX (6) ALL-ACCESS + LUNCH EVENT PASSES
- COMPANY LOGO ON PHOTO BOOTH SIGNAGE AND IN GUESTS' PRINTED PHOTOS
- COMPANY LOGO DISPLAYED AS GOLD SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS GOLD SPONSOR
- COMPANY NAME INCLUDED IN PRESS RELEASES AND ANNOUNCEMENTS
- OPPORTUNITY TO INCLUDE MARKETING MATERIAL IN EACH ATTENDEE BAG
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS GOLD SPONSOR



SILVER | SHOWCASE SPONSOR

AVAILABILITY: 5

\$2,500

- HIGH VISIBILITY EXHIBIT SPACE FOR DISPLAY OF COMPANY EQUIPMENT AND/OR VEHICLE (POWER DROP INCLUDED IF NECESSARY)
- ANCILLARY AREA AVAILABLE FOR DISTRIBUTION OF MARKETING MATERIAL AND PRODUCT INFORMATION (OPPORTUNITY TO WORK WITH LBA EVENT STAFF TO CUSTOMIZE SPECIALTY MARKETING OFFERING)
- FOUR (4) ALL-ACCESS + LUNCH EVENT PASSES
- COMPANY LOGO AND ASSOCIATED BRANDING ON SHOWCASE AREA
- COMPANY LOGO DISPLAYED AS SILVER SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS SILVER SPONSOR
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS SILVER SPONSOR

**SOLD
OUT**

SILVER | CAFECITO & SNACKS SPONSOR

PRADERE DESIGNER WORKSPACES

\$2,500

- COMPANY LOGO AND ASSOCIATED BRANDING ON FOR MORNING SNACKS & COFFEE AREA
- AREA WILL TRANSITION TO POST-LUNCH CAFECITO AREA FOR AFTERNOON SESSION
- 10' X 10' EXHIBIT SPACE WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- FOUR (4) ALL-ACCESS + LUNCH EVENT PASSES
- COMPANY LOGO DISPLAYED AS SILVER SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS SILVER SPONSOR
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS SILVER SPONSOR



VIP BOOTH SPONSOR

\$2,000

- 10' X 20' EXHIBIT SPACE IN PREMIER LOCATION WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP INCLUDED)
- TWO (2) ALL-ACCESS + LUNCH EVENT PASSES
- FOUR (4) GENERAL ADMISSION PASSES (LUNCH NOT INCLUDED)
- COMPANY LOGO DISPLAYED AS SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS SPONSOR
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS SPONSOR

COMMUNITY SPONSOR

\$500

- TWO (2) ALL-ACCESS + LUNCH EVENT PASSES
- COMPANY LOGO DISPLAYED AS COMMUNITY SPONSOR ON SPONSORS BACKDROP
- COMPANY LOGO FEATURED IN ALL PRINTED AND DIGITAL EVENT ADVERTISING MATERIALS AS COMMUNITY SPONSOR
- COMPANY LOGO FEATURED IN PROYECTO MAGAZINE'S COVERAGE OF BUILDERS & BUSINESS EXPO AS COMMUNITY SPONSOR



LARGE REGULAR BOOTH

\$1000

- 10' X 20' EXHIBIT SPACE WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP NOT INCLUDED)
- TWO (2) ALL-ACCESS + LUNCH EVENT PASSES

REGULAR BOOTH

\$700

- 10' X 10' EXHIBIT SPACE WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP NOT INCLUDED)
- TWO (2) ALL-ACCESS + LUNCH EVENT PASSES

REGULAR BOOTH (NON-MEMBER)

\$1,000

- 10' X 10' EXHIBIT SPACE WITH ABILITY TO SHOWCASE COMPANY'S PRODUCTS AND MARKETING MATERIALS (POWER DROP NOT INCLUDED)
- TWO (2) ALL-ACCESS + LUNCH EVENT PASSES